

# Patti Wood MA, CSP

*“The Gold Standard of Body Language Experts”*

*Convention Keynote* ◇ *Motivational Speaker* ◇ *Media Coach* ◇ *Trainer*



## *Topics*

- **Body Language**
- **First Impressions**
- **Presentation Skills**
- **Sales Presentations**
- **Deception Detection**
- **Conflict Management**
- **Communication**

*Patti Wood, MA, CSP*, is an international speaker and trainer. Since 1982 she has designed and conducted keynote speeches, workshops and convention seminars for hundreds of companies and national associations. She delivers more than *100 presentations* a year. Clients describe her programs as; dynamic, high-energy, powerful, insightful, interactive and very funny.

## *Master of Her Craft*

Patti is a Certified Speaking Professional. CSP is a professional designation of the National Speakers Association designed to recognize “Masters in the Industry” and is earned by fewer than eight percent of its members worldwide.

## *University Instructor*

Patti was a university instructor in communication for eleven years. Her B.A., master’s degree and doctoral coursework are in Interpersonal and Organizational Communication with an emphasis on nonverbal communication. She is currently on the Continuing Education faculty of Emory University, Kennesaw University and the Wharton School of Business.

## Contact Patti Today!

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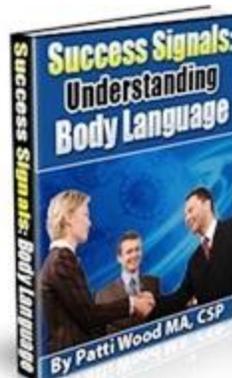
Email: [Patti@PattiWood.net](mailto:Patti@PattiWood.net)

Weekly Blog: [BodyLanguageLady.com](http://BodyLanguageLady.com)

## *Body Language Expert*

Credited for bringing the topic to the national consciousness by **The New York Times**, Patti has been researching, writing and speaking on Body Language since 1982. She consults with law enforcement and corporations on the topic. **Time Magazine** recognized her nonverbal communication course at FSU as one of the top college courses in the country. She was even called, “*The Gold Standard of Body Language Experts*” by **The Washington Post**. She is interviewed an average of twice a week by media around the world including **CNN, ABC, Good Morning America, PBS, FOX News Network, Entertainment Tonight, History Channel, Discovery Channel, Regis and Kelly, CBS, Nancy Grace, In Session, Forbes, Dr. Drew, True Crimes, E!, The Wall Street Journal, Reuters, UPI, Bloomberg Business Week, Forbes, Entertainment Weekly, USA Today, Sports Illustrated, Huffington Post, The Week, Men’s Health, Details, SPIN, Elle, People, ESPN**, and is quoted in; **US Weekly, The New York Post, The London Times, The Los Angeles Times, AOL.com, Oprah Magazine, Life and Style, Glamour, Esquire, Cosmopolitan, The Toronto Sun, Psychology Today, Ladies Home Journal, Fortune**, and more as a body language expert. Her broad knowledge and research on nonverbal communication led to her positions as the national spokesperson for **Wrigley’s Spearmint gum®, Benadryl®, Vaseline Intensive Care Lotion® the Natural Dentist® and Pup-peroni**.

*Patti, What energy! The audience was enthralled and learned so much. You are one dynamite woman. Thank you for creating such a wonderful day.*



## *Author*

Patti has written extensively on various communication topics and authored seven books including; *Success Signals -Reading Body Language; Easy Speaking -- Audience Focused Presentations, The Conflict Cure, and Pearls I Fought the Oysters For.*

# Patti Wood MA, CSP

## Praise for Patti

### Incredible as always...

"You were incredible as always! People keep stopping by my desk to thank me for bringing you to Nortel. Participant's e-mails and critique sheets from here and in Canada are filled with superlatives about how much they learned and how much fun they had. In all my years hiring speakers I have never heard "techies" praise anyone as highly as they do you." *Nortel*

### Patti stands out above the rest...

"Patti stands out above the rest. I have never seen anyone create the interaction and full participation of every single audience member or create the bonding, energy and results that Patti has achieved in every single program she conducted for us." *BMG Distribution*

### Excellent...

"Excellent as always. You never fail to wow the audience and teach us something new."

*UCB Pharma*

## Patti's Programs

### *First Impressions and Body Language*

You meet someone, and on average, within a fraction of second you decide whether or not you like them. How is that first impression formed? Is your gut reaction accurate? In this program you will learn to read the thousands of nonverbal cues hidden in the hello and the handshake that can make your interactions more genuine and more productive. Patti has done years of research on the topic to create this high-energy interactive program. It is great for an opening keynote, or sales meeting, as participants practice their 10-count intuition, 3-pump handshake, bubble breaking and head nods.

### *Reach Out - Communication That Transforms (Motivational Speech)*

When was the last time you had a conversation that affected you profoundly? What are you saying to people that can influence them in a positive way?

Do you feel that people are paying attention to what you have to say? In this motivational program, rich with stories, tears and laughter, you will learn ways to communicate and to transform by establishing meaningful rapport, uncovering commonalities that connect, discovering what makes each person unique and methods to be more receptive and open to others.

### *Success Signals — Body Language In Business*

Have you ever been in a business meeting and wondered what someone was thinking? Would you like to change your power and confidence through a simple shift in body language? Would you like to have the winning edge in sales and negotiations? Do you know how to spot a liar? Eye blinks to head tilts, palms up to leg locks, this extremely popular program, based on Patti's years of research and book, teaches you how to read and use body language to become aware of hundreds of secret messages. The insights will help you maintain your business relationships.

*Other programs: The Conflict Cure, Deception Detection, Presentation Skills, Playing Well with Others, DISC, Myers Briggs, Teamwork and Team Play, Listening, Caring Concern for Patients, and more.*

## Clients

- Air Force Reserves
- Citicorp/Citibank
- Coldwell Banker
- Colgate-Palmolive
- Deloitte and Touche
- Glaxo Smith Kline
- Habitat for Humanity
- Hewlett Packard
- Kroger Corporation
- Lucent Technologies
- Merck Pharmaceutical
- Old Navy/The Gap
- Penske Truck Leasing
- Phillips Laboratories
- Sherwin Williams
- Southern Company
- Travelocity/Hotels.com
- Well Star Health Systems
- Westinghouse
- UCB Pharma
- Over 30 City, State and Federal Agencies
- AT&T
- BMG
- BellSouth
- Chick-fil-a
- Coca-Cola
- DuPont
- Eli Lilly
- Fannie Mae
- GE
- IHG
- McGraw Hill
- Navy
- NASA
- Nextel
- Nortel
- PBS
- Porsche
- Prudential
- US Army
- UPS

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Weekly Blog: [BodyLanguageLady.com](http://BodyLanguageLady.com)